

COMPANY NAME:

PHYSICAL ADDRESS:

CITY, STATE & ZIP:

MAILING ADDRESS:

CITY, STATE & ZIP:

PRIMARY COMPANY PHONE NUMBER:

EMAIL:

COMPANY WEBSITE:

BUSINESS CATEGORY:

BRIEF DESCRIPTION OF YOUR BUSINESS:

TODAY'S DATE:

MEMBERSHIP CONTACT NAME:

CONTACT MOBILE NUMBER:

2020-2021

MEMBERSHIP APPLICATION

COMMUNITY SUPPORTER

NON-PROFIT

\$125 (\$750+ VALUE)

COMMUNITY PARTNER

\$225 (\$800+ VALUE)

COMMUNITY INFLUENCER

\$500 (\$1,600+ VALUE)

COMMUNITY LEADER

\$2,500 (\$7,500+ VALUE)

COMMUNITY CHAMPION

\$10,000 (\$18,000+ VALUE)

PARTNER LEVEL ACH MONTHLY PAYMENTS \$20

ADDITIONAL COMMUNITY PARTNER \$100

ADDITIONAL COMMUNITY INFLUENCER \$250

ADDITIONAL DIRECTORY/WEBSITE CATEGORY \$25 EACH

CHECK INCLUDED
To Florence Area Chamber of Commerce

PAYING BY CREDIT CARD
Discover, Mastercard or Visa

BILL ME
Community Influencer, Leader, or Champion Level

QUARTERLY DUES
Community Leader or Champion Level

Download this application at:

FLORENCECHAMBER.COM/CHAMBER/JOIN

Or mail this form to:

290 HWY 101 - FLORENCE, OREGON 97439

**DID YOU KNOW?
THE CHAMBER...**

- Is the marketing agent for the City of Florence (Print, radio, TV, social media & tourism development based events)
- Contributes an additional \$85,000 in annual tourism marketing
- Has 25,000 website views monthly & the Chamber's social media pages combine for 15,500 followers a month with 3,000 Facebook impressions per day
- Operates the Visitor Center which averages 14,000 walk-ins & 1,500 calls a year which include Chamber business referrals
- Distributes 6,000+ Visitor Guides/Chamber Business Directory annually throughout Oregon and in requested visitor & relocation packets

Florence
Area Chamber of Commerce

THE
POWER
OF THE
CHAMBER



CHAMPIONS
FOR A THRIVING
COMMUNITY

FLORENCECHAMBER.COM

info@florencechamber.com

541-997-3128

THE POWER OF THE CHAMBER BEGINS WITH YOU

MEMBERSHIP BENEFITS FOR ALL LEVELS

COMMUNITY NETWORK & COMMERCE DEVELOPMENT

- Opportunities to attend regularly scheduled Chamber events
- Virtual and in person educational seminars
- Ribbon cutting and milestone event celebration services
- Opportunity to serve on Chamber committees

PROMOTION & SPONSORSHIP OPPORTUNITIES

- Listed in both the Chamber's printed & website directory in your desired category with links to your website
- Members preferred customer/visitor referrals to your business
- Enhance your business credibility with Chamber member logo on your door, website & printed materials
- Use of Chamber event/festival logos & photo library for your own marketing
- Use of Chamber bulk mail rates, address lists, and relocation information requests.
- Subscription to exclusive information and opportunities to promote company news in Chamber E-Blast newsletter
- Exclusive members only display of business cards or brochures in Visitor Center
- Host Business After Hours



WE WORK HARD FOR YOU AS
**CATALYSTS, CONVENERS
& CHAMPIONS!**

BETTINA HANNIGAN
CEO
&
PRESIDENT



MITZI HATHAWAY
TOURISM
DEVELOPMENT
& EVENTS

UPGRADED LEVELS UPGRADED BENEFITS

COMMUNITY INFLUENCER LEVEL:

- Enhanced business directory listing on website
- Recognized in select festival/event advertising via newspaper
- Radio spots during select festival promotions
- An extra category listing in print and online Chamber directories & an enhanced listing in printed directories

COMMUNITY LEADER LEVEL:

- Marketing of your business by including your flyer in visitor & relocation packets
- Banner & KCST on-air recognition during the Rhododendron Grand Floral Parade
- Priority marketing opportunities through Chamber sponsored events and programs.
- Monthly Business Beat listing in the Siuslaw News
- Full page ad up to 5 listings in the Visitor Guide/ Chamber Membership Directory
- Sponsor recognition during annual events plus rotating static slide in Visitor Center promotion video
- Your live linked logo displayed on every page of the Chamber's website
- Four complementary tickets to the Siuslaw Awards

COMMUNITY CHAMPION LEVEL:



- Unlimited category listings in print & online business directories
- Full page ad in printed business directory
- Your live linked logo prominently featured on every page of the Chamber's website
- Eight complimentary tickets to the Siuslaw Awards

THE CHAMBER IS HERE TO HELP YOU SUCCEED

MAX OUT YOUR MEMBERSHIP

VISIBILITY



As an active member of our community, you are able to increase your exposure through the Chamber's website, Chamber Blast/E-News, Business After Hours, social media platforms, business directory listings as well as networking events.

VOICE



We work hard to inform, educate and advocate on your behalf on the local, county, state and national level. Gain a voice in what happens through our efforts and connections.

CREDIBILITY



Your membership in the Florence Area Chamber of Commerce will enhance the perceptions of your customers, clients, and business associates.

GROWTH



Through business referrals, marketing and vital information sharing, we are working to build a vibrant community for the present and the future.

LEARNING



Take advantage of exclusive workshops, information, webinars, and resources only available to Chamber members.

CONNECT



Build and strengthen your business network among 350 members and with numerous events each year, created to help build your business and attract new clients