THE 112TH ANNUAL RHODODENDRON FESTIVAL
GRAND FLORAL PARADE ENTRY FORM
Sunday, May 19, 2019

THIS YEAR’S FESTIVAL THEME
“Coastal Canvas”

Deadline for Entry: Tuesday, April 30th, 2019
(See over for detailed entry instructions)

Organization/Business Name ____________________________
Primary Contact ____________________________

Mailing Address ____________________________
City ____________________________ State ________ Zip ________

Contact Phone ____________________________ Email ____________________________
(VERY important for pre-parade communication)

Please check ONLY ONE category below that best fits your entry (this is the category from which you will be judged):

☐ Band
(marching ensemble, drill team, schools)

☐ Equestrian
(rodeo courts, rider clubs, mounted posse, performing horses)

☐ Vehicle/Vehicle Club
(tractor, car, semi)

☐ Commercial
(construction, restaurant, retirement, casino, contractor, retail, hospital, bank, attraction, adventure, RV park)

☐ Non-Commercial
(school, dignitary, non-profit, state park, court, ambassador, Individual)

☐ Service
(color guard, Coast Guard, dune patrol, ambulance, City Service, National Guard, Forestry, Fire District)

All Entries
The total length of my entire entry while traveling in the parade is _________ feet.
Total number of minors _______. Total number of adults _______. (All entries must include at least 1 adult.)

I understand this is a FAMILY FRIENDLY EVENT AND WILL RESPECT SPECTATORS AND OTHER ENTRANTS’ SAFETY (NO SPEEDING, LOUD OR DANGEROUS BEHAVIOR)

Equestrian Entries ONLY
Total number of horse trailers anticipated at the staging area.
Total number of horses anticipated at the staging area.
I understand I must provide my own pooper scooper and equipment
Please don’t leave a big mess in the staging area

Dignitary Entries
Will you be providing your own parade vehicle? ☐ Yes ☐ No
If you do not have a car, we will provide one for you.

Judging will take place prior to AND during the parade. Top awards (Grand Marshal, Queen, King, Mayor) are announced prior to the parade start. All other awards are judged during the parade at the review stand.

SEE OTHER SIDE FOR MORE INFORMATION TO READ & COMPLETE
Each entry will be judged on the following categories. Use your Imagination & Creativity!

- Best Use of Rhododendrons (yes, artificial rhododendrons are permitted)
- Best Use of Theme
- Costuming
- Style
- Originality

Entry Fees ($20 after April 12, 2019, make check payable to Florence Area Chamber)
1. Entry Forms received on or before Friday, April 12, 2019 the entry fee is waived.
2. Entry Forms received between Friday, April 12, 2019 and Tuesday, April 30th, 2019, a $20 entry fee is required.
3. Entry Forms received (along with the $20 fee) after April 30th, 2019 may be rejected.

Do not delay! Enter early and save $20 bucks!

Deadline for Entry: Tuesday, April 30th, 2019

Mail Entry Form to:
Florence Area Chamber of Commerce
290 Highway 101
Florence OR 97439

Email OR Fax Entry Form:
Email: events@florencechamber.com

Questions?
Call 541-997-3128

Unless otherwise requested, parade staging information (directions to Florence, staging instructions and parade order number) will be emailed the week of MAY 6, 2019

PLEASE REMEMBER! Your entry will pass in front of a review stand with three judges during a live radio broadcast. This is your chance to brag about your entry, how many rhododendrons were used, how many hours you worked on it, how you came up with the idea for your entry, years you’ve been in the parade, etc. Make it lively and fun for the listener. : )

Please print your live radio broadcast description here. Or, if it’s more convenient, email your information to events@florencechamber.com.