



THE 111TH ANNUAL RHODODENDRON
FESTIVAL
GRAND FLORAL PARADE ENTRY FORM
Sunday, May 20, 2018

THIS YEAR'S FESTIVAL THEME
“Rhody Rendezvous”

**Deadline for Entry: Tuesday,
May 1, 2018**

(See over for detailed entry instructions)

Organization/Business Name _____ Primary Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Phone _____ Email _____

(VERY important for pre-parade communication)

Please check ONLY ONE category below that best fits your entry (this is the category from which you will be judged):

Band
(marching ensemble, drill team, schools)

Equestrian
(rodeo courts, rider clubs, mounted posse, performing horses)

Vehicle/Vehicle Club
(tractor, car, semi)

Commercial
(construction, restaurant, retirement, casino, contractor, retail, hospital, bank, attraction, adventure, RV park)

Non-Commercial
(school, dignitary, non-profit, state park, court, ambassador, individual)

Service
(color guard, Coast Guard, dune patrol, ambulance, City Service, National Guard, Forestry, Fire District)

All Entries

The total length of my entire entry while traveling in the parade is _____ feet.

All Entries

Total number of minors _____. Total number of adults _____.
(All entries must include at least 1 adult.)

Equestrian Entries ONLY

Total number of horse trailers anticipated at the staging area. _____

Total number of horses anticipated at the staging area. _____

I understand I must provide my own pooper scooper and equipment

Please don't leave a big mess in the staging area

Initial here

Dignitary Entries

Will you be providing your own parade vehicle?

Yes

No

If you do not have a car, we will provide one for you.

Judging will take place **prior to AND during** the parade. Top awards (Grand Marshal, Queen, King, Mayor) are announced prior to the parade start. All other awards are judged during the parade at the review stand.

SEE OVER FOR MORE INFORMATION TO READ & COMPLETE

Each entry will be judged on the following categories. Use your Imagination & Creativity!

We highly recommend there be flora in all part of your entry, i.e., bicycles, trucks, walkers in the parade

- **Best Use of Rhododendrons (yes, artificial rhododendrons are permitted)**
- **Best Use of Theme**
- **Costuming**
- **Style**
- **Originality**

Entry Fees (\$20 after April 13, 2018, make check payable to Florence Area Chamber)

1. Entry Forms received **on or before** Friday, April 13, 2018 the entry fee is waived.
2. Entry Forms received **between** Friday, April 14, 2018 and Tuesday, May 1, 2018, a \$20 entry fee is required.
3. Entry Forms received (along with the \$20 fee) after May 1, 2018 may be rejected.

Do not delay! Enter early and save \$20 bucks!

Deadline for Entry: Tuesday, May 1, 2018

Mail Entry Form to:

Florence Area Chamber of Commerce
290 Highway 101
Florence OR 97439

Email OR Fax Entry Form:

Email: events@florencechamber.com
Fax: 541-997-4101, attn: Event Coordinator

Questions?

Call 541-997-3128

Unless otherwise requested, parade staging information (directions to Florence, staging instructions and parade order number) will be emailed the week of MAY 7, 2018

PLEASE REMEMBER! Your entry will pass in front of a review stand with three judges during a live radio broadcast. This is your chance to brag about your entry, how many rhododendrons were used, how many hours you worked on it, how you came up with the idea for your entry, years you've been in the parade, etc. Make it lively and fun for the listener. :)

Please print your live radio broadcast description here. Or, if it's more convenient, email your information to events@florencechamber.com.

