

DON'T GET ECLIPSED BY THE ECLIPSE!



Total Solar Eclipse Coming Monday, August 21, 2017

HERE'S HOW TO PREPARE!

WHAT TO KNOW

- The Oregon Office of Emergency Management expects about 1 million visitors to come to the state. This will require proper prior planning on your part as they predict possible shortages of food, gasoline, patience, and other resources throughout the state.
- The event starts around 8:30 a.m. Monday, August 21. The peak of darkness occurs around 10:45 a.m. The event will conclude around 11:30 a.m.
- Florence will experience about 97% totality...for about 45 seconds, and a partial shadow throughout the event.
- The Path of Totality begins about 40 miles north of Florence in Waldport.
- All local hotel rooms, vacation rentals, and campsites are (or will soon be) booked.
- Expect larger-than-normal crowds for several days before and after the event as people travel to and from the Path of Totality.
- Many travelers will not have planned well and will get stuck here trying to get into the Path of Totality.
- ODOT is planning for traffic problems on Highways 101 and 126, and all other roads into and out of the Path of Totality for up to 5 days before and after the eclipse.
- Protect your eyes! Do not look directly at the eclipse without special eclipse viewing glasses, available from Western Lane Ambulance District.

WHAT TO DO

- Have fun! Create eclipse-themed specials and décor for customers and staff to enjoy.
- Get your eclipse viewing glasses at Fire Stations, Siuslaw Public Library, The Florence Area Chamber of Commerce
- Be extra helpful, understanding, and hospitable to visitors, and to the locals dealing with visitors.
- Staff-up! Expect crowds for several days before and after the eclipse.
- Reinforce your customer service training. You will need it.
- Stock up! Due to potential shortages, order resources and schedule their delivery early.
- Remember, this has the potential to be a financial benefit to our area.

FOR MORE INFORMATION

Visit www.FlorenceChamber.com/Eclipse for additional helpful information.